

# **System and Resource Library Administrators Association of Wisconsin November Meeting Minutes**

## **1. Call to Order**

SRLAAW met at 1:30 p.m. on Tuesday, November 4, 2014 at the Marula Room, Kalahari Resort & Convention Center, Wisconsin Dells. The meeting was called to order by Grant Lynch about 1:30.

## **2. Quorum Determination**

### **1. Proxy Announcements (if applicable)**

In the room were: Jeff Gilderson-Duwe (Oshkosh PL/Winnefox), Mark Arend (Winnefox), Karla Smith (Winnefox), Colleen Rortvedt (Appleton PL), Heather Eldred (WVLS), Marsha Sepnafski (WVLS), Inese Christman (WVLS), Bruce Gay (MCFLS), Amy Bertell (ESLS), Ralph Illick (Maraton Co. PL), Walter Burkhalter (OWLS), Steve Platteter (ALS), John Thompson (IFLS), Becky Petersen (MCLS), Bruce Smith (WiLS), Stef Morrill (WiLS), Kris Adams Wendt (WVLS), Kristen Anderson (WRLS), Jim Trojanowski (NWLS), Kathy Pletcher (COLAND), Connie Meyer (WCFLS), Martha Van Pelt (SCLS), Denise Anton Wright (DLT), Krista Ross (SWLS), Terrie Howe (DLT), Ryan Claringbole (DLT), John DeBacher (DLT), Grant Lynch (Waukesha PL).

Attending virtually were: Cherilyn Stewart (Mantiowoc P.L.), Mark Merrifield (NFLS), Sue Heskin (Superior P.L.), Lin Swartz-Truesdell (Kenosha P.L./Co L.S.), Sue Cantrell (MWFLS)

## **3. Introductions**

### **4. Agenda: Approval**

Marty moved and Steve Platteter seconded approval of the agenda. The motion passed unanimously.

### **5. Minutes: Approval of Q3 2014 Meeting**

There was one correction: Tasha Saecker was also on the LEAN study committee. Marty moved and Marla seconded approval of the corrected minutes. The motion passed unanimously.

### **6. Treasurer's Report**

Kristin reported that there's been no activity since our last meeting; the current balance is \$820.74. John Thompson moved and Colleen seconded to receive and file the treasurer's report. This does not require a vote.

### **7. COLAND's "Strategic Vision for Library Systems in the 21st Century" Update (Pletcher & Burke)**

COLAND study: Kathy Pletcher reported on behalf of the work group. The group has been gathering data and studying it since July. Their charge was to look at a strategic vision for the direction of library systems in the 21<sup>st</sup> century. Systems were created in the pre-internet and PC age when libraries were more print-oriented. Their group focused on the big picture: what is the desired state for systems in 5 years or 10 years.

This is a strategic direction, not an implementation plan. COLAND will be looking at both implementation and funding. The goal is to provide the best services we can with the money available. There is little chance of increased funding in the future. Changes will be coming and COLAND wants to be able to influence them.

COLAND meets on 11/14 and will be making recommendations to Sup. Evers in January. The next SRLAAW meeting is scheduled for 2/16. There was discussion of whether we wanted to hold a special meeting after COLAND's November meeting. Consensus to wait until after their meeting and decide then.

**8. WiscNet Presentation (John Pederson, Director of Communications, WiscNet)**  
John thanked us for our efforts in 2011.

**9. Technology Competencies Status Update (Van Pelt)**

Cindy Weber from SCLS is on the committee to develop competencies for system staff. They are dividing skills that staff at all libraries should have into three levels:

- Basic—all library staff need to know these
- Intermediate—several staff need to know these, but not all
- Expert—only one or two staff need to know these

**10. Workforce Innovation and Opportunities Act (WIOA) Federal Funding (DeBacher)**

There are several opportunities in this program for libraries to get funding or to partner with Vo-Tech Colleges or DWD and for funding for possible BadgerLink resources. Public libraries fill the role of providing services to Life-Long Learners, while Community Colleges provide more formal education. “We need to build connections with other agencies to trumpet libraries as advocates for Life-Long Learners and job-finding support.”

The information below is from John's email after the meeting:

- Information will be updated as the program develops on <http://www.doleta.gov/wioa/>
- For the most part, the act takes effect July 1, 2015, the year after enactment
- Implementation is still in development--six large "town hall" meetings held nationally for large stakeholders as well as webinars--available on site above
- The U.S. Department of Education's Office of Special Education and Rehabilitative Services (OSERS) and Office of Career, Technical, and Adult Education (OCTAE) invited

comments and recommendations through 8/24. Results on implementation are not yet available

- Department of Labor (DOL), Department of Education (ED) and Department of Health and Human Services (HHS) must publish Notices of Proposed Rulemaking to implement WIOA (No later than 180 days after enactment)
- We have already been connected to DWD in regard to the Job Service Centers and unemployment in Wisconsin. Martha Berninger will continue in contact with them to stay apprised on their plans (and any funding) for expansion of the Job Service Satellite program
- John DeBacher (that's me) has been in touch with Sheila Briggs, Asst. State Superintendent for Curriculum and Instruction, and Sharon Wendt, Director for the Career and Technical Education Team, as well as the Superintendent's staff liaisons to the Governor's Office and the Legislature. Tessa Michaelson Schmidt will build relationships with Department of Children and Families to ascertain what is communicated to those agencies about the WIOA as it develops
- ALA's webinar last week (archive): <http://www.districtdispatch.org/2014/10/webinar-archive-available-2-2-billion-reasons-libraries-care-wioa/>

## **11. Affiliated Organization Reports (if necessary)**

### **1. DLT**

John reported on the ILEAD program [http://pld.dpi.wi.gov/pld\\_ileadusawi](http://pld.dpi.wi.gov/pld_ileadusawi), funded by IMLS. Wisconsin is one of 10 states doing this. There will be three 4-day sessions at the Heidel House in Green Lake. They hope to encourage multitype collaboration. Applications to this program are due on 11/21.

Ryan reported they are beginning talks for the next BCN contract. They'll be asking for input from libraries to work out demand, pricing and how much USF funds to request for the next project. 97 libraries don't use TEACH or use another line in addition to TEACH.

He asked that those involved in the fiber project send in estimates or invoices for internal costs.

John reported that our next year's LSTA funding is unknown. We had a MOE shortfall for 2015 which would affect 2015 - 2017. We applied for a waiver. It was denied and we are appealing.

LSTA Advisory Committee is meeting on 11/19 and would like suggestions for 2016 grant areas.

### **2. WiLS**

Stef reported that Recollection Wisconsin will become a service hub for the Digital Public Library of America (DPLA). DPLA is national platform for gathering together historical metadata from museums, libraries, etc.

DPLA has two types of hubs: content and service. Content hubs are big single institutions with lots of data (Harvard/Princeton size). Wisconsin does not have any

institutions of that size. Service hubs aggregate content from smaller institutions in a geographic area. Another role of service hub is training: help with digitization, metadata, digital preservation. Recollection Wisconsin is already doing this on a state basis. This will be a collaborative project with the State Historical Society, UW libraries, Milwaukee PL, and others. WiLS is looking for funding to support this and is asking SRLAAW to help by locate grant sources, writing letters of support, and telling libraries that may want to partner on this.

Terrie suggested IMLS funds might be available.

### **3. WPLC**

Marty reminded everyone that WPLC would be meeting at 4:00

### **4. WLA**

Marty's written report from Plumer is attached to these minutes.

### **5. COLAND**

No separate report, as this was covered earlier.

## **12. Member Roundtable**

John Thompson moved and Marty seconded we adjourn. We adjourned at 2:53

## **13. Next Meeting Announcement - Q1 2015 @ SCLS, Monday, February 16 (Time TBD)**

Respectfully submitted, Mark Arend

**SRLAAW Meeting - November 4, 2014**  
**WLA Report**

Dear Colleagues,

Thank you for the opportunity to provide a brief report for the SRLAAW meeting. Like most of you, we're transitioning into conversations about 2015. The 2014 Annual Conference represents the last high profile activity for the year. In retrospect, 2014 was dedicated to establishing a few badly needed work groups, building support mechanisms for volunteers and visiting lots of libraries.

Plans for next year include a major focus on increasing membership. Our current Membership Task Force will transition into a permanent committee in the first quarter of 2015. The group will inherit the plan created by the prior task force. Look for new membership marketing and member growth campaigns throughout the year. Please let us know if you have any suggestions for ways to identify non-members in order to build a good contact list.

The Leadership Development Task Force will end phase I with the submission of a proposal for leadership training to the WLA Board on November 4, 2014. Beginning January 1, 2015 they will be replaced by a new team (same name) who will be charged with the instructional design and rollout of the Leadership Institute.

Lastly, I would like to inform you all that the Campaign for Wisconsin Libraries subcommittee is scheduled to meet November 19th to begin the process of creating a new charge. The new charge will be less focused on current patrons, and more focused on establishing a connection with non-users. To be continued...

Best Regards,  
Plumer