

SRLAAW Meeting  
February 10, 2014  
Madison Public Library  
Minutes

Present: David Weinhold, ESLS; Jessica MacPhail, Racine PL; Walter Burkhalter, OWLS; Steve Platteter & Melody Clair, ALS; Connie Meyer, WCFLS; Jim Trojanowski, NWLS; Stef Morrill & Bruce Smith, WiLS; Jim Gingery, MCFLS; Paula Kiely, Milwaukee PL; Grant Lynch, Waukesha PL; Jeff Gilderson-Duwe, Oshkosh PL & Winnefox LS; Barb Brattin, Kenosha PL & KCLS; Ralph Illick, Marathon County PL; John DeBacher, DPI-PLD; Lin Swartz-Truesdell, Kenosha PL & KCLS; Kristen Anderson, WRLS; Kris Adams Wendt, WVLS/WLA-LDL; Sue Cantrell, MWFLS; Martha Van Pelt, SCLS; John Thompson, IFLS; Lynn Stainbrook, Brown County L; Rebecca Petersen, MCLS; Susan Lee, Madison PL; Terri Howe, DPI-PLD; Steve Ohs, LLS; Mark Merrifield, NFLS (phone).

Present (by proxy): Colleen Rortvedt, Appleton PL; Sue Heskins, Superior PL; Marla Sepnafski, WVLS; John Stoneberg, L.E. Phillips L, Eau Claire.

Absent (no proxy/not represented): Bryan McCormick, Hedberg PL, Janesville; Garrett Erickson, Mead PL, Sheboygan; Cherilyn Stewart, Manitowoc PL; Amy Becker, West Bend Community ML; Krista Ross, SWLS; Carolyn Schuler, Platteville PL; Kelly Krieg-Sigman, LaCrosse PL;

1. Chair John Thompson called the meeting to order at 1:30 pm

David Weinhold was volunteered by Trojanowski to be recorder as a final contribution of service to SRLAAW. Weinhold gracefully accepted the honor, but begged for paper to complete his duties.

2. He determined a quorum and members presented these proxies:

Walter Burkhalter - Colleen Rortvedt proxy

Jim Trojanowski - Sue Heskins proxy

Kris Adams Wendt - Marla Sepnafski proxy

John Thompson - John Stoneberg proxy

5. Trojanowski/Van Pelt moved to approve October 22 minutes. Motion carried.

6. Anderson presented Treasurer's report. Invoices for SRLAAW dues will be sent. National Legislative Day representative was discussed. Van Pelt is attending on behalf of SCLS. If another SRLAAW member is interested in representing SRLAAW in D.C. for ALA Legislative Day, he/she should contact Grant Lynch ([glynch@waukesha.lib.wi.us](mailto:glynch@waukesha.lib.wi.us)). In the event another member does not attend, SRLAAW may provide Van Pelt with the stipend. (Although this was discussed later in the meeting, I included it here as it affects the SRLAAW treasury.)

7. Thompson called for Election of Officers. In a bold move for a Cubs fan, MacPhail/Trojanowski moved the nomination of Grant Lynch for Chair. And in another bold move for an Iowa alum, Trojanowski/MacPhail moved the nomination of Walter Burkhalter for Vice-Chair. Anderson was volunteered to continue as Treasurer. This slate was approved by the assembly.

8. Ohs asked for clarification on membership on the SRLAAW e-mail message list. Thompson noted that SRLAAW members, WLA Exec. Director, LDL chair/co-chairs, WiLS Exec. Director, WiLS public library liaison, and the requested exceptions by SRLAAW members are now included on this closed list. Weinhold noted that some SRLAAW retirees are included on the list, but only if retirees requested inclusion. (Retirees are included in the invitation to the annual August Eldred soiree in Wausau.) Thompson asked that a roster be sent annually to SRLAAW members in order to keep the list up to date.

9. Some members recounted their implementation of service and administrative recommendations from the Creating Effective Library Systems report.

NWLS - improved delivery services to member libraries, participating in the WIN ILS merger discussions with WVLS and IFLS.

Winnefox - Attaching standards to their strategic plan; completed a self-assessment in order to develop a 2014 plan to meet service standards; discussed weaker areas with member librarians; want to be indispensable to member libraries.

MCLS - used standards in its strategic plan.

SCLS - they did a survey and work on technology competencies.

ALS - used standards as basis for a series of planning sessions.

IFLS & WVLS - redrafted strategic plan with standards included.

10. McPhail reported for the System Governance Task Force. The Task Force investigated concerns raised by librarians responding to the Creating Effective Library Systems report. They surveyed other states about structure of library system governance and concluded that Wisconsin systems are much different from those. They made the following recommendations:

- We suggest that systems adopt having a non-voting representative from a member library advisory committee/council as a conduit of information between system board and the member libraries. This person would participate in system board discussions but not vote.
- We suggest that statutes reflect that 40% of system board members be local library board members at the time they are appointed.
- We encourage continued action toward system changes: roles of systems or number of systems.

Members had questions about the role and function of the member library representative to the system board. The committee believes that this can address concerns about communication between systems and member libraries. Action on these recommendations will be at the next SRLAAW meeting.

A question was raised about the DLT Lean Practices study. DeBacher said that they are working with a Lean Practices consultant Walter Jankowski, of ReInvention, who was known by some SRLAAW members. The project will develop a template for LEAN analysis of systems and consultant will schedule webinar with systems on lean practices. The consultant information is at:

<http://www.linkedin.com/pub/walter-jankowski/2/34a/69a>

11. DLT will schedule a Library Director Boot Camp in collaboration with library systems. PLD is looking at the Stevens Point area and try to schedule some early arrival events. They would like to have system staff and member librarians as presenters. Winnefox will continue to maintain the Boot Camp

website.

12. A proposal to amend WI Stat 43.30 to include collection agencies was again raised by a member. Member libraries work with collection agencies and/or local law enforcement to get overdue library materials returned and to collect fines and fees owed to the library. Wendt provided some background for this issue and brought forward LDL's developing model for initiating legislative proposals. WLA/LDL would like to collaborate with SRLAAW on this issue to create a legislative proposal which would demonstrate an effective process for success. The process would include input from library systems, member libraries, and other stakeholders in order to avoid dissension about such a proposal. WLA/LDL would take the lead to address concerns raised by colleagues about the proposal. It would also take the proposal and its proponents and overlay that on the legislative map in order to find legislators who would be coauthors or cosponsors. This model would also ask librarians to bring their requests for legislative solutions to and through WLA/LDL rather than directly to local legislators. The message to legislators would be to please direct library-related legislative solution requests to and through WLA/LDL in order to determine the statewide impact and support for such requests, and assist with development of bipartisan supported measures.

13. The above discussion segued into a discussion of Consolidated County Cross Border Funding legislation. Wendt explained that the initial local solution met with some opposition once potential unintended consequences to other consolidated county libraries were revealed. WLA/LDL convened a stakeholders' committee and worked with additional legislators to draft a compromise. This compromise resulted in amendments to AB 288 and SB 397 which has support in both houses and both parties. This result is an example of the model presented above. AB 288 is expected to come to a floor vote in the Assembly on February 13.

Wendt also presented the initial stages of creating a legislative network for relationship building between librarians and legislators. More information will be presented later from WLA.

14.

DLT

DeBacher expanded on his earlier presentation on the LEAN Practices study. The consultant will do overview webinars in March and should be able to provide a LEAN study template/structure in May. DeBacher would like to see LSTA provide funds for pilot LEAN studies in 2015. The consultant information is at: <http://www.wisquality.org/lean-government-2013/>

DeBacher announced the appointments of the Technology Consultant and the Library Administration Consultant. **Ryan Claringbole** will join the team on February 24 as the Public Library Technology Consultant. Ryan previously worked as the Digital Services and Marketing Librarian at the Chesapeake Public Library, a large municipal system in Virginia, creating and directing digital branch services as well as training programs for staff and the public on current and emerging technologies. Currently Ryan works as a supervisor at the college library at the UW-Madison, a position he has held since May 2013. Ryan earned his undergraduate degree from the UW-La Crosse, and earned master's degrees in both library science and history from the UW-Milwaukee. **Denise Anton Wright** will be the new Public Library Administration Consultant, and will begin her duties at the DPI on Monday, March 17. Denise has worked in a similar position for the South Central Library System since February 2012. Prior to that time she worked as director of the New Glarus Public Library, a position she began in August 2004.

Denise brings nearly seven years experience as library development consultant for the Alliance Library System in Illinois, and earlier as Children's Services Librarian for the former Corn Belt Library System. She also worked as a reference librarian at Illinois State University, and served for five years as a public library trustee in Bloomington, Illinois. Denise earned her undergraduate degree from UW-Eau Claire, her master's degree in Library Science from UW-Madison, and also earned a master's in English, with an emphasis in children's literature, from Illinois State University.

LSTA funding is again delayed. DLT knows that the funding will be coming. So project starts are delayed.

Recent press releases from DOA and DPI announced a collaborative project to extend fiber to all schools and libraries in the state and the availability of increased bandwidth to schools and libraries once the project is completed. The laying of fiber will also provide the base for the new BadgerNet contract in a few years. DeBacher mentioned that LSTA funding may be available to assist with increased bandwidth at public library system offices.

The 2014 Growing Wisconsin Readers Early Literacy Symposium will be held on Friday, March 21 at the Holiday Inn in Stevens Point, WI from 9:00am-4:00pm. Wisconsin youth services librarians, public library directors, and early childhood advocates are invited to attend this day long professional development opportunity.

DPI has a Google Apps contract and DLT will be using Google Apps for communication with systems and libraries. Systems and libraries will need Google+ account.

Preparations are underway to rebid the Badgerlink Contract.

The SRLAAW assembly expressed their appreciation and gratitude to Bob Bocher for his work with DOA and DPI on extending broadband connectivity and speed to rural schools, libraries, and library systems.

#### WiLS

The WiLS public library representative, Bruce Smith, outlined the activities WiLS is undertaking. He has been touring the state to answer questions about WiLS services. They are getting requests for facilitation, process planning, and strategic planning. A new coop purchase is Learn4Life, which included online courses, has been offered to libraries and systems and generating some positive response. It serves as a complement to Badgerlink's Learning Express.

Stef Morrill provided an update on the ILS survey and report WiLS undertook for DLT. They are working on compiling and presentation of the data. WiLS will partner with OCLC to provide some webinars on new products and services for libraries. Gale is developing a tool that will help libraries analyze their library data - annual reports, ILS reports, etc. It is hoped to be a tool priced for small and medium sized libraries.

#### WPLC

Van Pelt was elected Chair of WPLC. The Digital Library Steering Committee is established to oversee Wisconsin Digital Library. The WPLC board approved a new Buying Pool formula which would assign

the fee based on 75% use and 25% population. WPLC is exploring open meeting law requirements for it. WiLS is transitioning Digital Library support to library systems and local libraries.

WLA

On behalf of WLA, Wendt asked library systems to invite Executive Director, Plumer Lovelace to meetings of their boards and meetings of their member libraries.

COLAND

Jim Trojanowski has been appointed to COLAND.

15. A number of systems reported significant news. MCFLS reports that Jim Gingery, Director is retiring in June. Brown County reports that local TV station WBAY is sponsoring "Thousand Books Before Kindergarten" promotions. If your library system is in the viewing area, please alert member libraries. The Library will be celebrating its 125<sup>th</sup> anniversary. Stainbrook promised cake. Arrowhead is collaborating with local libraries on Great Outdoors@your Library programming. Library System is compiling a list and contacting presenters to speak on outdoor activities. Oshkosh PL launched a new Drupal-based website that incorporates "responsible design" principles. This allows to be resized on all devices rather than maintaining a separate website for mobile devices.

16. The next meeting will coincide with the WAPL Conference in Sheboygan. Newly elected Chair Lynch will work with his Vice-Chair to arrange the meeting place, time, and agenda.

Respectfully,

David Weinhold, Interim Director  
Eastern Shores Library System