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## *System and Resource Library Administrators Association of Wisconsin (SRLAAW)*

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First Quarter, 2018 Meeting  
Monday, February 19, 2018 at 1:00 p.m.  
South Central Library System  
Madison, WI

**Attending:** Mark Arend (Winnefox), Kristen Anderson (Winding Rivers), Roxane Bartelt (Southwest), Amy B. Birtell (Monarch), Bruce Gay (Waukesha Public Library), Jeff Gilderson-Duwe (Winnefox/Oshkosh Public Library), Steve Hesel (Milwaukee County), Paula Kiely (Milwaukee Public), Sherry Machones (Northern Waters), Jessica MacPhail (Racine Public Library), Connie Meyer (Bridges), Rebecca Peterson (Manitowoc-Calumet), Steve Platteter (Arrowhead), , John Thompson (Indianhead), Martha Van Pelt (South Central), Tracy Vreeke (Nicolet), Pamela Westby (L.E. Phillips Memorial Public Library)

**Online Callers:** Susan Heskin (Superior Public Library), Garrett Erickson (Mead Public Library), Bradley Shipps (Outagamie/Waupaca), Barb Brattin (Kenosha Public Library), Jessie Lee-Jones (Platteville Public Library), Susan Lee (Madison Public Library, Ralph Illick (Marathon County Public Library), Marla Sepnafski (Wisconsin Valley Library Service), Colleen Rortvedt (Appleton Public Library)

**Absent (excused):** Steve Ohs (Lakeshores Library System)

**Guests Present:** Martha Berninger (DPI/RL&LL), John DeBacher (DPI/DLT), Cindy Fesemyer (Columbus Public Library & PLRS Resource Library workgroup facilitator), Plumer Lovelace (WLA), Stef Morrill (WiLS), Kathy Pletcher (Nicolet trustee), Shannon Schultz (DPI/DLT), Vicki Teal Lovely (South Central)

1. Call to Order: 1:05 pm
2. Quorum Determination: Quorum met
3. Proxy Announcements: None
4. Introductions were made
5. Meeting Agenda approved (\*Birtell/Gilderson-Duwe)
6. Minutes: Q4 2017 (Thompson/Peterson)
  1. Kiely noted she was excused
  2. Kiely pointed out that the agenda called for the approval of Q3 minutes but that the minutes being approved were actually the Q4 minutes
7. Nominations for SRLAAW officers

Nominations for 2018 officers were presented by Van Pelt on behalf of the nominating committee as follows:

- Machones – Chair
  - Peterson – Vice Chair
  - Anderson - Treasurer
8. Election of Officers (Gilderson-Duwe/Birtell)

The slate presented by the nominating committee was unanimously approved.

## 9. ALA National Library Legislative Day (May 7-8, 2018)

Machones indicated that Steve Ohs had expressed interest in attending National Library Legislative Day in 2018. Steve Ohs was unanimously selected to represent SRLAAW at the National Library Legislative Day in Washington DC in 2018. (MacPhail/Platteter)

## 10. PLSR Update and Conversation

Thompson reported. He stressed that system directors should remind their libraries to complete the survey so that the steering committee had as much feedback as possible. Machones asked if the communication from PLSR would continue in the same amount moving forward. Thompson said that they are working hard to communicate and there may be more as we move into the next stages. Westby asked how much communication should be shared with boards. Thompson indicated that boards should definitely be discussing the April PLSR report as well as the one that comes out this summer. Peterson asked if someone from PLSR would be willing to come to talk with her board. Thompson indicated that someone from PLSR would be willing to come to board meetings. Birtell asked what the report would entail. Thompson indicated that the last Q&A had information on what the report will look like. He reported that there will be detail in the report but it won't include an implementation plan. Thompson stressed that some library systems may need to call a special board meeting in June/July, if necessary, to ensure that they provide feedback to PLSR during the feedback window.

## 11. PLSR Resource Libraries Workgroup

Fesmeyer reported that the resource library directors had a recent conference call and that issues were raised in response to the draft report the workgroup had distributed. The workgroup had suggested a model that one single resource library in the state be identified for the purposes of ensuring preservation and access to Wisconsin history. After their conversation with resource library directors, the workgroup is in the process of changing its report. More to come.

## 12. SRLAAW Best Practices for Library Card Address Verification

Van Pelt reported that they recently purchased change of address information through a company called NCOA (<http://www.nationalchangeofaddress.com/>). This information, using data from the US postal service, was compared against their patron database and then changes were made to patron addresses. The report provided address changes for all areas including those who live in areas where libraries are not members of LINKcat. Heser reported that his system used Gale Analytics to assist with address verification. Thompson, Machones and Anderson indicated that cards expire every 12 months in their systems. Birtell, Peterson and Meyer reported cards expire in 18 months. Machones said they worked on creating a form for cross county payments.

## 13. Treasurer's Report

Anderson reported a balance of \$621.50 as of 12/31/17 and indicated that interest had not yet been added for the year. A motion to approve the treasurer's report and assess a \$50/year membership fee was unanimously approved. (Thompson/MacPhail). There was discussion about whether or not there were adequate funds in the SRLAAW account to fund \$1,200 for a SRLAAW member to attend National Library Legislative Day. Anderson indicated that there would be adequate funds after the \$50 SRLAAW membership fees for 2018 were paid by members but that this conversation should definitely be revisited because there wouldn't be sufficient funds long-term if we continue to fund expenses in excess of the total membership fees collected. A motion to approve a stipend of \$1,200 to cover National Library Legislative Day for the SRLAAW representative was unanimously approved. (MacPhail/Van Pelt). The

topic of increasing membership dues to sustain this annual stipend should be placed on a future agenda.

14. LD&L Report. Meyer and Pletcher reported on recent legislative efforts, the Municipality magazine featuring libraries (<http://lwm-info.org/DocumentCenter/View/1848>) and the upcoming Wisconsin Counties Association (WCA) magazine featuring libraries. Meyer indicated that in working to develop infographics for the WCA magazine, it became clear that there should be a concerted effort to collect data that helps tell the story of library impacts. There was a discussion about the increase in state aid to library systems around the three program areas: workforce development, internet/broadband, and lifelong learning. The consensus was that the next meeting's agenda should include an opportunity to share what library systems are doing with their increase in state aid. Meyer also discussed legislative day.

15. Affiliated Organization Reports.

**PLSR** – No additional report.

**DPI** – DeBacher reported on the impact of the federal budget uncertainty. He reported that they are in the process of hiring a data, finance and compliance staff member who should be on board in March. They also recently hired a program associate. Other updates:

- Inclusive Institute is a current project.
- Biblioboard – DLT has committed to funding start-up costs for the WPLC consortium to begin this statewide project. You can learn more at this link:
- Wiscat licensing is wrapping up.
- Recruitment is happening for open position with BadgerLink in RL&LL team
- 2<sup>nd</sup> state aid payment will be on the usual schedule, library systems can expect that in late April/early May.
- RL&LL has worked with Wisconsin Economic Development Association (WEDA) on their Laura Bush grant offered through IMLS. This grant funding, if received, would offer training in workforce development for public library staff members. More information is available here: <https://drive.google.com/file/d/1caNOp-EBVU3QhhiSw-k3hGzd44FBaL-O/view>
- BadgerLink Request for Bid is being finalized by the Department of Administration.

Birtell asked about the status of workforce development initiatives. DeBacher reported that Anderson had been selected by WLA as a representative on the inter-agency team that deals with workforce topics.

DeBacher reported that the BadgerNet project is underway but that there have been some issues. If you have problems, don't hesitate to reach out to Matt Yeakey at TEACH and let John DeBacher know as well. Matt's email is: [Matthew2.Yeakey@wisconsin.gov](mailto:Matthew2.Yeakey@wisconsin.gov).

**WILS/WPLC** – Morrill reported that they have two new organizational values: equity and advocacy. The WPLC annual meeting will be at the WAPL conference. New bylaws for WPLC have been approved. Biblioboard as a platform for self-publishing of e-books was approved with DPI agreeing to fund start-up costs. You can learn more here: <http://wils.org/WPLC/Recordings/2017-08-24%2010.02%20BiblioBoard%20demo.mp4>. Westby indicated that L.E. Phillips Memorial Public Library would be willing to act as fiscal agent for the project.

**WLA** – Lovelace reported that the association, like most membership associations, is dealing with loss of memberships. A membership committee has been formed to work on membership growth. Lovelace indicated that they are not asking library systems to provide library staff emails but they are interested in SRLAAW members ideas on ways to reach potential members.

Lovelace indicated that the Special Interest Groups (SIGs) are forming and that the student SIG is planning a meet and greet to be held on Thursday, April 5 from 1 to 3 p.m. in the Chester Meeting Room at the South Central Library System. The 2018 Leadership Development Institute is scheduled for August 8-10.

**COLAND** – The next COLAND meeting is scheduled for March 9, 2018 at RL&LL.

16. Member Roundtable:

Gilderson-Duwe reported that Winnefox and OWLS are in the process of completing a feasibility study on a joint ILS. Van Pelt indicated that their ILS vendor review was almost completed. Teal Lovely reported that the target date for the report is April 30. Platteter reported that Arrowhead joined the SHARE ILS in mid-January and the project was on schedule and under budget. Thompson reported that eight libraries have gone finefree, including the LE Phillips Library in Eau Claire. Westby answered questions and offered to send out information to the listserv. Kiely reported that they opened a new branch on the south side of Milwaukee in October. MPL is now working with the city on an early childhood initiatives, housing the new Office of Early Childhood Initiatives at MPL. MPL is also partnering with UW-M to do research on the question of why people don't bring back library materials. DeBacher indicated that the national LSTA group will be meeting in Milwaukee. Vreeke reported that the Brown County Library will be hosting a book festival called Untitled Town in April. Meyer reported on the month-long "Libraries Transform project" that includes four billboards.

17. Next Meeting in association with the WAPL conference (May 2-4) in Pewaukee, WI. Exact date/time/location TBD.

17. Motion to adjourn the meeting passed on a voice vote. (Arend/Machones)

Respectfully submitted,

Connie Meyer, recorder for the day

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\*The first person listed indicates the person who made the motion and the second person listed indicates the person who seconded the motion