SRLAAW Minutes
Friday, August 2, 2013
Marathon County Public Library, Wausau

Call to order
The meeting was called to order by Chair John Thompson at 10:00 AM

Quorum determination
Present were: Marla Sepnafski, WVLS; Jim Trojanowski, NWLS; Cherilyn Stewart, Manitowoc
PL; Krista Ross, SWLS; Martha Van Pelt, SCLS; Susan Heskin, Superior PL; Kristen Anderson,
WRLS; Sue Cantrell, MWFLS; Paula Kieley, Milwaukee PL; Mark Arend, Winnefox; John
Thompson, IFLS; Steve Ohs, LLS; Rick Krumwiede, OWLS; Jim Gingery, MCFLS; Karol
Kennedy, Waukesha PL; Colleen Rortveldt, Appleton PL; Steve Platteter, ALS; Stef Morrill,
WiLS; Ralph Illick, Marathon Co. PL; Kris Adams Wendt, WVLS; Inese Christman, WVLS; John
Stoneberg, Eau Claire PL; Lin Swartz-Truesdell, Kenosha PL/KCLS; Rebecca Petersen, MCLS;
John DeBacher, DLT; Walter Burkhalter, DLT; Jamie McCanless, DLT; Jessica MacPhail,
Racine PL; Lynn Stainbrook, Brown Co.

Presentation of any additional proxies
      Becky has David's proxy
      Karol Kennedy has Grant's (Waukesha)
      Mark has Jeff's

Changes or additions to the agenda
It was suggested that reports of affiliated agencies be put at the end of the agenda. This was
agreed to by consensus.

Approval of the Minutes
Marla moved and Steve P. seconded. The motion passed unanimously.

Treasurer's report (Anderson)
This was emailed out previously. No questions or discussion.

**Discussion and Action upon Recommendation from subcommittee Final report: Creating
More Effective Public Library Systems**
http://www.srlaaw.org/2013Process/EffectiveSystems7-22-13.pdf   See process page:
http://www.srlaaw.org/2013Process/process.asp for additional information

Rick provided a quick overview of the process. He thanked WiLS & Stef for all the work on the
project, DPI for support and funding, and everyone for support. The process grew out of
concern of the age of Chapter 43, system membership requirements, and what we've seen
happen in other states.

He then gave a quick overview of the changes from the draft report issued this spring:
- Changed the recommendation to eliminate resource libraries to modernizing the requirements
- Removed recommendations relating to county funding
- Removed populations & size standards. Replaced with recommendation to study this because there was no agreement regarding optimal system size. The recommendations were based on their experience but in the end couldn't defend them with any data.
- Added a recommendation to conduct a study of regional ILS consortia
- Added a recommendation to convene a task force to look at other system governance models
- Added a recommendation requesting the DPI investigate adding a minimum funding level to system membership requirements.
- Rewrote and retitled the Advocacy Standards to Advancement & Awareness Standards

Rick presented a motion from the committee that SRLAAW adopt the report. As a committee motion, no second is needed.

Lynn: who's intended audience for this document? Library community? Trustees? Legislative? John T: current audience is SRLAAW. Rick agreed.

Marty: how much input was there from system trustees? John T: doesn't think they can identify what feedback came from trustees.   There was a short discussion of how system trustees had discussed the draft report in different systems.

Paula: will we vote on document as a whole or each individual section: John T: intent was to vote on whole thing. Amendments could be made by motion and vote. Paula: could be motion to vote on parts? John T: yes.

The group began discussing the individual sections.

Recommendation #1, Modernize resource library statutes.
Stef: in discussion with library directors 2 things came out: many didn't know they had a resource library or what its role is. We didn't know the repercussions of the proposed change. Jim T: what does the change mean? Paula: unclear and ambiguous. Complex issue and recommendation seems to direct a solution. John D: original system law was much more vague; changed in 1989 to add a lot more specificity. Paula: concerned about making changes that would divert scarce resources from public libraries to other types of libraries. Jim T: our purpose is to serve the public. If contracting with other types of libraries means better service he's for it.

Jim T: feels a sense of urgency. JFC put study provision in the budget. We're on their radar and if we don't do something it will be done for us. John D: COLAND would like proposals for any changes to systems by 7/1/14.

Paula moved and Lynn seconded that #1 be changed such that a similar process for study and deliberation be made for resource libraries as is specified in #4. Committee/task force be appointed by DPI and contain representation from resource libraries, systems, trustees, & public.   Cherilyn made a friendly amendment to add representation from member libraries.

John D: not sure that DPI will appoint a committee.   Lynn: #4 doesn't say that DPI appoints task force, just that LSTA funds be used.   Jim T: if we wait for 2014 LSTA and DPI it won't get started until next spring. Need to start now. Paula: recognize sense of urgency but we work in public arena, not private. Public agencies move slower. We shouldn't short-change the process to meet an artificial deadline.

Marla: systems feel sense of urgency. She asked Kris to speak to the political climate.

Kris is a long time member of WLA's LD&L Committee and co-chair of Library Legislative Day, but indicated she was speaking for herself rather than at the direction of LD&L. She strongly advocated that the components of the DOA/DPI public library system study amendment introduced into the budget draft by Senator Liebham (but vetoed by the governor) be incorporated into the SRLAAW document under discussion and that the SRLAAW timetable for completion of "Creating More Effective Public Library Systems" match the July 1, 2014 deadline set by Liebham's amendment. Also stated that it was important for the library community to be actively engaged in cooperatively solving its own problems rather than in complaints which encourage legislative "fixes" that may address controversy in one particular area of the state, but produce unintended consequences for other regions. DPI/DLT and LD&L cannot build bipartisan legislative and citizen support for important issues without proactive, coordinated leadership from SRLAAW members.

Becky: what happens to systems will affect resource libraries. Our futures are tied together.

Walter: when asking someone else to do something for you know that the other entity may not feel any sense of urgency, regardless of how important it is for you.

Karol: does this motion add to #1 or replace it with the wording? Paula: intent was that it replace the wording.   Paula: changed the motion to read that a task force will formed and added a deadline date for a proposal to come to the SRLAAW meeting at WAPL

Kris proposed that the study subcommittee be the group that coordinates various changes. Her concern is that we have something final by 1 July. If not, who is charged with oversight so that all the parts be brought together for a successful presentation on 1 July?

Marty: concern about the number of things being referred to DPI. Has anyone talked to them?

Kristen: There are some concerns about the makeup of the original committee because only one resource library director was a member. Who will appoint this one? John T: SRLAAW.

The motion was voted on. Yes: 8. No: 14.   Motion fails

Voting yes: Mark (also voting Jeff's proxy), Cherilyn, Susan H, Paula, Karol (voting Grant's proxy), Colleen, Lynn S.

Voting no: Marla, Jim T, Krista, Marty, Kristen, Sue C, John T, Steve O, Rick, Steve P, Ralph, John S, Lin S-T, Becky (also voting David's proxy), Jessica,

Walter: system mergers could be hindered if one of the existing resource libraries objects based on losing its status.

We broke for lunch from 12:00 to 12:30.

Josh Klingbeil joined the meeting after lunch.

Paula requested a roll call of the vote. This was done.

Further discussion:
Recommendation #2 Eliminate the requirement that systems engage in cooperation and planning with other types of libraries
Marla moved and Jim T seconded that the first paragraph in the Rationale be eliminated along with the word "also" in the first line of the second paragraph. The motion passed unanimously.

Recommendation #3 Add mandatory reporting of collaborative activities to the system plan and report documents.
Paula: if it's not required why are we reporting on it? Jim T: this is broader as it refers to planning with other systems, other libraries of all types, and other agencies. Not statutory requirement we do this—just that DPI require we report it. Marty: requirement to collect stories is nit-picky.

Recommendation #4 Use LSTA funding to study optimal system size and make recommendations.
John D: suggests we draft a proposal for upcoming LSTA committee meeting. There is some fluidity in LSTA funds because of Bob's retirement. Jim T: Northern Waters is willing to help fund this. Would also like fold language from the vetoed section of budget bill into this. Consensus agreement to remove "Use 2013 LSTA funding to" and start sentence #4 with "Conduct" and add date of 7/1/14 as a deadline date. John D: concern that there may not be LSTA money available in 2014 depending on when IMLS releases funds.

Jim T: doesn't say who will appoint committee. John D: intent is that we will hire independent consultant to perform study, with input from library community. Kris: important that the JFC language be in our document. "Lean" is a current buzzword in state government. Steve O moved and Jim T seconded that JFC language be imbedded as a 1st element in proposal.

The revised opening paragraph and added first point would read:
> *Conduct a study aimed at determining optimal system size and strategies for implementing optimally configured systems. The study would be completed before 1 July 2014. The recommended study would contain four distinct elements*
>
> • *Identify potential savings in public library systems through consolidation, technology, efficiencies, LEAN practices and service sharing.*

The motion passed unanimously.

Recommendation #5 Study regional ILS consortia
John D: talking to potential consultant to update 2005 study. May have someone in to study optimal ILS size & organization.

Steve O. mentioned that Jim Novy at Lakeshores has developed a connection between their ILS & WISCAT to aid ILL. Users can search WISCAT through their ILS and request items. When the item arrives at the borrowing library a record is already in the local ILS so staff just notify the user that the item has arrived.

Recommendation #6 Establish service standards for systems
Marty: regarding the last item on p. 14 (the system shall work to establish funding models that look at alternative measures of library use). Does this mean that we need to work for changes in statistics that are reported to the IMLS and are we locked into federal standards?   Mark: not locked into that; libraries and counties can agree to include items other than circ in the funding formula.

Recommendation #7 Administrative standards.
No comments.

Recommendation # 8   Convene a task force to look at systems in other states and make recommendations to SRLAAW by May.
Kris asked about the May date. Jim T: looking at have recommendation to us at our meeting at WAPL.

Recommendation #9   Ask DPI to investigate minimum funding level for system membership.
Jim T: ask is a weak word. Rick: action step there to refer action to them. Lynn: concerned about political climate. There's no timeline here; should it be separate from other recommendations due by July?   John D: no date in this one because they wanted to separate it from the timeline specified for other points.   Kris: since this will be posted on SRLAAW site; should there be clarifying language on this one?   John D: In the past there have been proposals in statute and in standards for minimum funding or spending levels that have been eliminated or watered down.   If minimum funding is added to statutory requirements it could become a compliance issue.   Rick: committee is asking for study, not proposing any action. John D: the DLT is considering revision of the library standards document. Lynn S: concerned that some municipalities may make the minimum their funding level. Josh: replace the word "minimum" with "sustainable"?

Lynn moved and Jessica seconded Josh's wording

Motion reads: *Recommend DPI investigate adding a sustainable funding level which may be used for system membership requirements for public libraries.*

John T.: should we move this recommendation out of the report and submit it to DLT separately?   Accepted as a friendly amendment.

The motion passed unanimously.

John T: have discussed and amended document. Any last comments before we vote on the amended report?

Becky: we voted down the proposal on #1. Can this be submitted separately to the DPI?   Jim T: we can ask DPI to submit proposal but have no say whether they do or not and have no control of the language. John T: could be submitted to LDL to consult with library community and to propose legislation? Kris: has concerns about this. Before LDL is comfortable going

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forward they'd want to know there's a general consensus among library community. There was such a consensus in the processes that led to Acts 150, 226, and 420. Not seeing this here.

Marty: had 2 questions regarding the standards:
Under delivery standards, making delivery available 5 days per week means that's an option if the library wants to pay, not that the system has to provide every library with 5-day delivery at no cost, correct?   Rick: correct.

Under the "Training and support" section of the ILS standards it says that the system will provide statistical data. Is this for only ILS member libraries? Rick: Yes: only for libraries on the system's shared ILS.

The group then voted on the Committee motion to adopt the report. Recording secretary was asked to take a roll-call vote.

Voting yes: Marla; Jim T.; Cherilyn; Krista; Marty; Susan H; Kristen; Sue C.; Mark (also voting Jeff's proxy); John T; Steve O; Rick; Jim G; Colleen; Steve P; Ralph; John S.; Lin S-T; Becky (also voting David's proxy); Jessica; Lynn S.

Voting no: Paula; Karol (voting Grant's proxy);

Jim T. left at 1:40

Discussion and Action upon Creating More Effective Public Library Systems report recommendation for creation of the System Governance Task Force (See Recommendation #8)

Marla moved and Kristin seconded that SRLAAW form a committee with representation from the broader community. Colleen offered a friendly amendment to have equal membership from systems & resource libraries.

The motion passed unanimously.

John T. called for volunteers for the committee: Resource library volunteers: Colleen, John S Jessica, Cherilyn. System volunteers: Marla, Steve O, Krista, either Mark or Jeff from Winnefox. The committee will elect its chair. John T: the committee should have 4 member library members with a view to geographic representation.

Subcommittee recommendation on County Funding
http://www.srlaaw.org/2013Process/CountyRecs7-22-13.pdf
Rick: This was removed from the final report but committee felt that there was enough interest form the library community that it should be looked at.   Lynn moved and Sue C seconded that recommendations 1 & 2 be adopted. The motion passed unanimously.

Appointment of WiLS Board representative
Stef noted that Mark is already on the WiLS board as a library rep., as is Tasha Saecker from Appleton PL. The duration of this term is until July 2014. After that it would be a 3-year term.

Marty & Steve P. volunteered. By hand vote each received 8 votes. John T. tossed a coin to break the tie; Steve P. won the toss.

Reports from affiliated organizations
John D: 3 additions to his written report.
- System plan letter went out.
- Want systems to maintain support for WiscNet and convey to member libraries the importance of WiscNet and the services they provide.
- E-rate 2.0: a notice of proposal for rule making went out. Division is asking Bob to put together DPI comments for both libraries & schools to put forward.   Kurt working with DOA to expand service
- Walter & Jamie have updated calculation of county exemption document on web page. Final EAV figures won't be posted until August.

Walter:
- Looking for volunteers for standards group
- System plan info out. On the budget page, #4 will be autofilled. This is where we report Overdrive numbers.

Jessica: commented we have given the DLT 10 items to handle and we should all give them encouragement and support.

WiLS
Stef: contact info has changed. Old email addresses & phone numbers are gone.   If anyone didn't receive email updates recently they are not on the mailing list. Please contact her to be put on the list.
Thanks for support over the past year.

WPLC
Next meeting will be voting a bylaw change to give representation to member libraries
Vendor selection committee report
WiLS contract proposals.
Bruce will be primary WPLC contact
Subcommittee looking at funding formula for $1m digital buying pool for 2015
Also looking at adding zinio
Open content platform committee report

WLA
Executive Director interviews scheduled for 13, 14, & 15 August. They hope to have someone in place by October

Marty: SCLS is interviewing for delivery coordinator for same days.

COLAND
12 of 19 members have expired terms. Kurt & Roselyn meeting with someone from the Governor's staff.
Putting out press release on erate & ebook issues.
Kris suggested all possible haste in getting our proposals done.

Around the table
Marla: NWLS & Wisc Val. Investigating potential of ILS merger.

Steve O. Lakeshores & Mid-Wis investigating system consolidation.
They are also tying the Sirsi Dynix e-resource product that will allow users to check out Overdrive items through the catalog interface. Should be active in next couple weeks.

Paula: broke ground on Tuesday for replacement for East Branch. It will be a mixed-use building with 16,000 sq ft library and 99 below market-rate apartments. Also installing first vending library using 24/7 from Envisionware

Sue C: session at Wingspread on 9/12 to discuss the Lakeshores/Mid-Wisconsin merger
They have contracted with Action Logistics for delivery

Marty: Madison Central Library grand opening is 9/21

WRLS: migrating to Innovative Sierra about 2nd of the year

Marty asked if we resolve the project manager issue. Who would manage the various committees and reports to see that everything gets done on time. John T: guesses it will be the chair's job.

Josh volunteered to talk about WiscNet after the meeting to anyone interested.

Ralph will show off their new aquarium.

Marla invited SRLAAW to return to Wausau next August and, on Heather Eldred's behalf, extended her invitation for a dinner party the evening before the meeting.

Next meeting – Afternoon prior to WLA Conference
1:30, Tuesday 22 October
Room 7 at the Conference Hotel.

We adjourned at 2:30.

Respectfully submitted, Mark Arend, recording secretary